

## MY COLLECTION OF ENGLISH-BASED «SPEECH FREAKS»

N.A. Srebryanskaya

*Modern anglicisms in Russian speech are considered. The functions of modern Anglicisms are revealed. The material is modern borrowing of English vocabulary and phrases with them in the Russian language and everyday speech of people. The reasons for the active widespread use of English borrowings in Russian speech are analyzed. A completely justified reason is the borrowing of the names of new phenomena, technological achievements, products that are not in Russia and, therefore, there are no their nominations. It can also be considered justified to use English vocabulary as a function of euphemisms for brightening and veiling of unpleasant statements. Anglicisms are unjustified, which are often used as a tribute to fashion, despite the fact that the Russian language has vocabulary with a similar meaning. The appropriateness of using such Anglicisms in everyday speech is examined. Numerous examples of their erroneous and inappropriate use are given. The fact of a failure in the understanding of English borrowings in the Russian language by many Russian-speaking recipients is stated. The article also considers incorrect phrases from synonyms of Russian and English origin, forming semantic doublets. An attempt is made to explain the reasons for precisely the English borrowings in the Russian language at present. These reasons may include the US breakthrough in computer technology, science, technology, and culture. The conclusion is made about the importance of preserving the native Russian language, which does not contradict the need to learn English.*

**Keywords and phrases:** *borrowing; anglicisms; euphemisms; semantic doublets; the function of anglicisms; reasons for borrowing.*

### References

Ozhegov S.I., Shvedova N.Yu. *Tolkovyj slovar' russkogo jazyka* [An Explanatory dictionary of the Russian language] 72500 slov i 7500 fraseol. virazhenii. Rossiyskaya AN. In-t rus. yaz.; Rossiyskiy fond kul'tury. M.: Az" Ltd., 1992. 960 p.

Srebrjanskaja N.A. Ja perestala ponimat' rodnoj russkij jazyk [I stopped understanding my native Russian language] // *Jekologija jazyka i kommunikativnaja praktika* [Ecology of language and communicative practice]. 2014. No 1. P. 174–181.

### Sources

Biznes-Idei dlja startapov, startap-trendy 2019 ot MindArts [Business Ideas for Startups, Startup Trends 2019 from MindArts]. URL: <https://vc.ru/future/64527-biznes-idei-dlya-startapov-startap-trendy-2019-ot-mindarts> (accessed: 9.01.2020).

«Vesti» – internet-kanal ot 5.05.2017 [Vesti - an online channel from 05/05/2017].

«Voronezhskie novosti». Nojabr' 2019.

Zhivoi Zhurnal. V blizhajshie dni... [Livejournal. In the coming days...]. URL: <https://ameli-sa.livejournal.com/2682235.html> (accessed: 9.01.2020).

Devljashova N. Valerija i Iosif Prigozhin proshli chek-ap, proverku zdorov'ja, v moskovskom parke i vseh prizyvajut k jetomu [Devlyashova N. Valeriya and Joseph Prigozhins passed the check-up, health check, in a Moscow park and call everyone for it]. URL: <https://bimru.ru/news/113227> (accessed: 9.01.2020).

Didzhitalizacija pensionerov [Digitalization of retirees]. URL: <https://ok.ru/video/1346762641804> (accessed: 9.01.2020).

Zayavleniye Peskova [Peskov's statement]. URL: <https://www.youtube.com/watch?v=ipFofwg-3jw> (accessed: 10.01.2020).

Kak masshtabirovat' biznes? [How to scale a business?]. URL: <https://envybox.io/blog/kak-masshtabirovat-biznes-a-zaodno-i-sobstvennyj-mozg/> (accessed: 9.01.2020).

Kak najti druzej v Instagrame [How to find friends on Instagram]. URL: <https://inet-use.ru/instagram/kak-dobavit-druzej-v-instagram-iz-vk.html> (accessed: 9.01.2020).

Proza.ru. Eroshkin A. Rogantnaja politika. Ohota na slova [Proza.ru. Rogant politics. Word hunt]. URL: <https://www.proza.ru/2018/12/08/627> (accessed: 10.01.2020).

Rol' transparentnosti v gosudarstvennom upravlenii [The role of transparency in public administrating]. URL: <https://articlekz.com/article/13939> (accessed 10.01.2020).

Rossija gotova prodlit' kontrakt s Ukrainoj na tranzit gaza [Russia is ready to extend gas transit contract with Ukraine]. URL: <https://akzent.zp.ua/rossiya-gotova-prodlit-kontrakt-s-ukrainoj-na-tranzit-gaza> (accessed: 10.01.2020).

TASS Politika. [TASS. Politics]. URL: <https://tass.ru/politika/1915786> (accessed: 10.01.2020).

Utro Rossii. Jefir ot 25.09.2019. Kontrol' za bol'nicami. [Hospital monitoring]. URL: [https://russia.tv/video/show/brand\\_id/3838/episode\\_id/2205225/video\\_id/2225288/viewtype/picture](https://russia.tv/video/show/brand_id/3838/episode_id/2205225/video_id/2225288/viewtype/picture) (accessed: 9.01.2020).

Hronologija sobytij 7 fevralja. Itogi i obzory. [Timeline of the events of February 7. Summary and reviews]. URL: <https://zugunder.com/index.php?topic=102709.300> (accessed 9.01.2020).

Shpileva O. Muzyka, stihi i futbol. Chem zanjat'sja na «Usad'be Jazz» pod Voronezhem [Music, poetry and football. What to do on the "Jazz Estate" near Voronezh]. URL: <https://riavrn.ru/districts/ramonsky/muzyka-stikhi-i-futbol-chem-zanyatsya-na-usadbe-jazz-pod-voronezhem/> (accessed: 9.01.2020).

#### **ABOUT THE AUTHOR:**

Srebryanskaya Natalia Anatolievna, doctor of Philology, Professor, Professor of the English Department  
*Voronezh State Pedagogical University*

*394043, Voronezh, Lenin st., 86.*

*E-mail: srebryan@mail.ru*