

## «RUSSIAN LAND» AS A NATION FORMING CONCEPT

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*This article introduces the notion “nation forming concepts” and presents of its the grounding. The authors also presents the grounding of the status of the nation forming concept «Russian land» and identifies its key notional features. The authors base on the well-known notion «the key words of Russian linguistic world-image» and among the concepts, corresponding to these keywords, the authors single out nation forming concepts, perceived as those that form the national consciousness and convey its national idea, the goal of its national forming, namely represent the ideal of national life order. These are concepts, such as government, family, people, orthodoxy, justice, welfare and some others, which contain the life affirming semantics in their language representations – conceptolingvemas (words, phrases, idioms, precedent statements), and show strong fixity in historical time and functioning in a broad stylistic and genre diapason. The article illustrates that the concept «Russian land» has all the specified features, which gives reason to ascribe it to nation forming concepts. It is argued that this concept has a complex semantic structure. Considering that it is practicable to present it in the form of the list of its key notional components. In conclusions the authors pay attention to the fact, that the concept «Russian land» as well as the other nation forming concepts is very significant in the Russian linguistic world-image, that is why it has become the aim of information attacks and manipulations of Russia and Russian civilization's enemies.*

**Keywords and phrases:** concept; conceptolingvema; family similarity; keywords of the Russian linguistic world-image; keywords of the present moment; nation forming concepts; concept «Russian land»; information-psychological warfare.

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