

THE WORD “HOMELAND” IN THE DISCOURSES OF DMITRY BYKOV AND ZAKHAR PRILEPIN

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The article analyzes the cognitive and pragmatic macrocomponents of the meaning of the word “homeland” in the publicistic discourses of Dmitry Bykov and Zakhar Prilepin: in interviews, public speeches, personal blogs and social networks, as well as in the authorial radio show “Odin” on the radio Echo Moskvi and TV show “Lessons of Russian” on the NTV channel. Deep differences in the meaning of the word “homeland” in the texts of these authors are revealed.

The semantics of the lexeme “homeland” in D. Bykov discourse contain the following semes: ‘critical-ironic attitude to the homeland’; ‘homeland is a discrete concept, it is something that can be chosen by each person, it is not prescribed, homeland is a part of a person’; ‘it dictates and imposes, imposes obligations, but offers nothing in return’; ‘homeland is like a mother, someone may love her because of duty, someone because of depending, another one because of regret’; ‘the concept of “homeland” was erased by patriots and propagandists obsessed with “motherheresy”’; ‘the concepts “homeland” and “state” should be sensed separately’.

In the discourse of Z. Prilepin other semes are included in the meaning of the word “homeland”: ‘pathetic attitude to the homeland’; ‘it is the absolute, exists like above all, a person is a part of the homeland’; ‘serving the homeland is the honor for every person’; ‘the homeland is like a mother, it is impeccable, she should be loved just because she exists’; ‘the concept of “homeland” is erased by liberals’; ‘the interests of the homeland and the state are inextricably linked’.

The study gives grounds to consider the lexeme “homeland” as an axiological and to make the assumption that such a different use of a language unit, designed to represent one denotatum according to explanatory dictionaries serves as a trigger for inciting domestic Russian information and political counter standing.

Keywords and phrases: *language personality; information and psychological war; semantics; ideologeme; axiological; homeland; Dmitry Bykov; Zakhar Prilepin.*

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