

CHANGES IN THE MODERN RUSSIAN LANGUAGE AND A.P. SKOVORODNIKOV'S CONTRIBUTION TO THEIR RE-SEARCH

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The article is dedicated to the 90th anniversary of A. P. Skovorodnikov. It analyses his immense contribution to linguistics. He has been a pioneer in different scholarly fields, he is also well-known for his organizing activities: A. P. Skovorodnikov edited many textbooks, joint monographs, dictionaries on speech culture, effective communication and speech ecology. The author of the article points out thoroughness and profoundness as distinctive features of this scholar.

The second part of the research is focused on the fast-growing changes in the Russian language which are establishing in the 21st century, their background and risks they cause.

Particular attention is paid to the problem of impoverishment and vulgarization of modern Russian speech which occurs due to mental effort reduction of the native speakers, the loss of important moral concepts in their vocabulary and consciousness, and also because of connotations changes in some of these concepts. The conclusions are based on the monitoring survey performed by the author, on study of the students' papers and every day discourse. The author is hopeful that the Russian language will stand out all the calamities as it did so in the past.

Keywords and phrases: A.P. Skovorodnikov; Russian language; speech; discourse; language impoverishment; language vulgarization.

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