

LINGUISTICS OF INFORMATION-PSYCHOLOGICAL WAR IN THE MAKING: METHODOLOGICAL HETEROGENEITY AND FIRST RESULTS

S.L. Kushneruk, A.P. Chudinov

The paper focuses on theoretical and methodological aspects of the development of one of the latest trends in Russian discourse studies – linguistics of information-psychological war. The analysis involves publications, retrieved from Russian electronic library (“Elibrary”) under a thematic subject heading “Linguistics” and “Mass communication”, all of which being dedicated to the problems of information confrontation. The main objective is to specify how linguistics of information-psychological war has been developing since 2017, when the research trend was initially proposed by a group of Siberian scholars. Minor task is to determine, what ideas constitute a common ground for Russian scholars, that try to unravel the linguistic mechanisms, underlying the complex phenomenon of information-psychological war. Analytical-descriptive approach, including methods of observation, generalization, and interpretation, is employed. It is argued that linguistics of information-psychological war has acquired discursive dimension. It features methodological heterogeneity, recurrence of themes, terminological variability, use of related concepts. It is proved that information-psychological war is treated as a construct, textualized in media discourse. The major theoretical and methodological problem is outlined, which relates to the absence of relevant criteria that could be adequate to identify texts as means of information-psychological war. The results can be used to extend the scope of linguistics of information-psychological war and to increase its capacity for working out the linguistic bases of counteraction to threats in media sphere.

Keywords and phrases: information-psychological war; linguistics of information-psychological war; political linguistic; media linguistics; Russian linguistics.

References

Bernackaya A.A. Simptomy informacionno-psihologicheskoy vojny, ili chem pahnet pokinutaya rodina (na material romana M.P. SHishkina «Venerin volos») [Symptoms of the information-psychological war, or what the abandoned homeland smells like (based on the material of M.P. Shishkin's novel "Hair Venus")]. *Ekologiya yazyka I kommunikativnaya praktika*, 2016, no 1 (6), pp. 239–258. Available at: <https://clck.ru/JuG6C> [accessed 16.07.2019].

Bernackaya A.A. O legitimnosti analiza hudozhestvennogo teksta v aspekte informacionno-psihologicheskoy vojny [On the legitimacy of the analysis of a literary text in the aspect of the information-psychological war]. *Ekologiya yazyka I kommunikativnaya praktika*, 2018, no 3, pp. 67–79. Available at: <https://clck.ru/JjKUf> [accessed 16.07.2019].

Borisova E.G. Leksicheskaya nominaciya v informacionnyh vojnakh [Lexical nomination in information wars]. *Vestnik Moskovskogo gorodskogo pedagogicheskogo un-ta. Seriya: Filologiya. Teoriya yazyka. YAzykovoe obrazovanie* [Bulletin of the Moscow City Pedagogical University. Series: Philology. Theory of language. Language education], 2016, no 1 (21), pp. 61–65.

Vasil'ev A.D., Podsohin F.E. Informacionnaya vojna: lingvisticheskij aspect [The Information War: Linguistic Aspect]. *Politicheskaya lingvistika*, 2016, no 2 (56), pp. 10–16.

Vesnina L.E., Nahimova E.A. Informacionno-psihologicheskie vojny v Rossii [Information and psychological wars in Russia]. *Politicheskaya lingvistika*, 2017, no 3 (63), pp. 140–145.

Vysockaya I.V., Petrova N.E. K problem periodizacii yazyka sovremennoy rossijskikh SMI [On the problem of the periodization of the language of modern Russian media]. *Voprosy zhurnalistiki*, 2018, no 3, pp. 36–47.

Golodov A.G. "Futbol'nyj flang" informacionnoj vojny (namateriale nemeckoj massovoj pressy) [The "football flank" of the information war (based on German mass media)]. *Studia Germanica, Romanica et Comparatistica*, 2018, vol. 14, issuer 2–3 (40–41), pp. 5–18.

Dubrovskaya T.V., Reva E.K., Kozhemyakin E.A., YAroslavceva Y.A.A., Arekhina D.V. Politicheskij, yuridicheskij i massmedijnyj diskurs v aspekte konstruirovaniya mezhnacional'nyh otnoshenij Rossijskoj Federacii: kollektivnaya monografiya [Political, legal and mass media discourse in

the aspect of constructing interethnic relations of the Russian Federation]. Moscow, Flinta, Nauka Publ., 2017. 248 p.

Dudareva Z.M., Nahimova E.A., Ryazanceva T.YU. Lingvistika informacionnoi voyny protiv Rossii, russkogo yazyka i pravoslaviya: teoriya, metodika i praktika [Linguistics of the information war against Russia, the Russian language and Orthodoxy: theory, methodology and practice]. *Aktual'nye problem filologii i pedagogicheskoy lingvistiki*, 2017, no 3, pp. 48–53.

Zakon RF ot 27.12.1991 № 2124-1 (red. 06.06.2019) "O sredstvah massovoj informacii" [The Law of the Russian Federation dated 12.27.1991 no. 2124-1 (as amended on 06.06.2019) "On the Media"]. *Konsul'tant Plyus* [Consultant Plus]. Available at: <https://clck.ru/DFK9Z> [accessed 16.07.2019].

Zaripov R.I. Metaforicheskie obrazy Rossii vo francuzskom politicheskem diskurse v kontekste vojny v Siri [Metaphorical images of Russia in the French political discourse in the context of the war in Syria]. *Politicheskaya lingvistika*, 2017, no 6 (66), pp. 76–85.

Ivanova E.A. Lingvisticheskij fenomen post-pravdy v angloyazychnom politicheskem diskurse [Linguistic phenomenon of post-truth in the English-language political discourse]. *Vestnik CHGPU*, 2017, no 9, pp. 154–159. Available at: <http://discourseworld.ru> [accessed 01.08.2019].

Ivanova S.V. Lingvisticheskaya resursnaya baza informacionnoi voyny : sozdanie effekta demonizacii [Linguistic resource base of the information war: creating the effect of demonization]. *Politicheskaya lingvistika*, 2016, no 5 (59), pp. 28–37.

Kopnina G.A. Rechevyе taktiki I priyomy diskreditacii pravoslaviya v sovremennoj informacionno-psihologicheskoy vojne (na materiale internet-tekstov) [Speech tactics and techniques of discrediting Orthodoxy in the modern information-psychological warfare (based on Internet texts)]. *Politicheskaya lingvistika*, 2017, no 5 (65), pp. 206–216.

Kopnina G.A. Kontrmanipulyaciya v rechevoj kommunikacii: nekotorye perspektivy izucheniya [Counter-manipulation in speech communication: some perspectives of studying]. *Kommunikativnye issledovaniya*, 2018, no 2 (16), pp. 7–19.

Koreckaya O.V. Fejkovye novosti kak ob"ekt izucheniya medialingvistiki (na material angloyazychnyh SMI) [Fake news as an object of study of medialinguistics (based on English-language media)]. *Filologicheskie nauki. Voprosy teorii I praktiki* [Philological Sciences. Questions of theory and practice], 2017, no 9 (75), part 1, pp. 118–120.

Kocyubinskaya L.V. Metaforicheskoe predstavlenie informacionnogo sobytiya «sport Rossii» v britanskikh sredstvah massovoj informacii [Metaphorical presentation of the information event “Sport of Russia” in the British media]. *Filologicheskie nauki. Voprosy teorii i praktiki* [Philological Sciences. Questions of theory and practice], 2018, no 2 (80), part 1, pp. 87–90.

Kocyubinskaya L.V. Semanticeskoe opisanie leksicheskoy edinicy «informacionnaya ataka» [The semantic description of the lexical unit “information attack”]. *Ekologiya yazyka i kommunikativnaya praktika*, no 1, 2018a, pp. 95–100. Available at: <https://clck.ru/JkgSt> [accessed 01.08.2019].

Koshkarova N.N. Fejkovye novosti: kreativnoe reshenie ili moshennichestvo? [Fake news: creative solution or fraud?]. *Vestnik TGPU*, 2018, no 2 (191), pp. 14–18.

Koshkarova N.N., Ruzhenceva N.B., Zotova E.N. "Rossijskaya agressiya po-amerikanski" i "rossijskij sled" po-ukrainski ["Russian American aggression" and "Russian footprint" in Ukrainian]. *Politicheskaya lingvistika*, 2018, no 1 (67), pp. 74–81.

Krasovskaya O.V. Informacionnaya vojna kak kommunikativnyj fenomen [Information war as a communicative phenomenon]. *Politicheskaya lingvistika*, 2016, no 4 (58), pp. 53–59.

Kushneruk S.L. Mediareal'nost' informacionno-psihologicheskoy vojny (na materiale britanskikh gazet i novostnyh sajтов) [Media Reality of the Information-Psychological War (based on British newspapers and news sites)]. *Politicheskaya lingvistika*, 2018, no 4 (70), pp. 47–54.

Kushneruk S.L., Kurochkina M.A. Informacionnaya vojna: aspekty issledovaniya i perspektivy kognitivno-diskursivnogo modelirovaniya [Information war: research aspects and prospects of cognitive-discursive modeling]. *Kognitivnye issledovaniya yazyka. Vyp. 37: Integrativnye processy v kognitivnoj lingvistike: materialy mezhdunar. kongressa po kognitivnoj lingvistike (16–18 maya 2019 g.)* [Cognitive language studies. Vol. 37: Integrative processes in cognitive linguistics: international materials.

Congress on Cognitive Linguistics (May 16–18, 2019)], Nizhnij Novgorod, Izd-vo DEKOM Publ., 2019, pp. 764–769.

Lauhina S.S., Turkin A.O. Sposoby yazykovogo manipulirovaniya v rossijsko-ukrainskom informacionnom konflikte [Turkin A.O. Methods of language manipulation in the Russian-Ukrainian information conflict]. *Aktual'nye problemy gumanitarnykh i social'no-ekonomiceskikh nauk* [Actual problems of the humanities and socio-economic sciences], 2017, vol. 11, no 4, pp. 6–9.

Lingvistika informacionno-psihologicheskoy vojny [Linguistics of the information-psychological war]: monografiya. Kniga I. Krasnoyarsk, Sib. feder. un-t Publ., 2017. 340 p.

Lingvistika informacionno-psihologicheskoy vojny [Linguistics of the information-psychological war]: monografiya. Kniga 2 / A.A. Bernackaya, L.A. Gavrilov, V.A. ZHilina [i dr.]; pod red. prof. A.P. Skovorodnikova, Krasnoyarsk, Sib. feder. un-t Publ., 2019. 488 p.

Ozyumenko V.I. Medijnyj diskurs v situacii informacionnoj vojny: ot manipulyacii k agressii [Media discourse in a situation of information warfare: from manipulation to aggression]. *Vestnik RUDN. Seriya: Lingvistika* [Bulletin of RUDN University. Series: Linguistics], 2017, vol. 21, no 1, pp. 203–220.

Prilukova E.G. Sem'ya kak mishen' informacionno-psihologicheskoy vojny [Family as a target of information-psychological warfare]. *Ekologiya yazyka i kommunikativnaya praktika*, 2018, no 2, pp. 118–126. Available at: <https://clck.ru/JsWU6> u [accessed 01.08.2019].

Problemy konstruirovaniya identichnosti rossyan v diskurse SMI pod vliyaniem koncepta «informacionnaya vojna» [Problems of constructing the identity of Russians in the discourse of the media under the influence of the concept of "information war"]: monografiya / O.I. Astashova, E.V. Bulatova, L.V. Enina i dr., pod red. E.V. CHepkinoi, Moscow, Ekaterinburg, Kabinetnyi uchenyi Publ., 2017. 196 p.

Rossiya glazami Evropy. Imidzh strany cherez prizmu yazyka [Russia through the eyes of Europe. The image of the country through the prism of language]: monografiya / M.M. Rusyaeva, E.B. Neshina, E.F. CHeremushkina. Saransk, 2018. 124 p.

Samkova M.A. Dezinformaciya kak sredstvo informacionno-psihologicheskoy vojny protiv Rossii (na materiale mediatekstov o hakerskih atakah) [Disinformation as a means of information-psychological warfare against Russia (based on media texts about hacker attacks)]. *Ekologiya yazyka i kommunikativnaya praktika*, 2018, no 3, pp. 96–115. Available at: <https://clck.ru/JsWYL> [accessed 01.08.2019].

Sinel'nikova L.N. Informacionnaya vojna adinfinitum: ukrainskij vektor [Information war adinfinitum: Ukrainian vector]. *Politicheskaya lingvistika*, 2014, no 2 (48), pp. 95–101.

Tagil'ceva YU.R. Strategii i taktiki informacionno-psihologicheskoy vojny v kontekste rossijsko-britanskih otnoshenij [Strategies and tactics of information-psychological warfare in the context of Russian-British relations]. *Ekologiya yazyka i kommunikativnaya praktika*, 2018, no 4, pp. 92–104. Available at: <https://clck.ru/JsWeV> [accessed 01.08.2019].

Urazaeva N.R., Morozov E.A. Konceptualizaciya obraza Rossii v nemeckih SMI: peremeny k luchshemu? [Conceptualization of the image of Russia in the German media: changes for the better?]. *Mirovaya politika*, 2017, no 3, pp. 141–154.

Cycarkina N.N. Informacionnaya vojna i lingvokognitivnoe modelirovanie vooruzhyonnogo konflikta v politicheskom mediadiskurse [The information war and linguo-cognitive modeling of armed conflict in the political media discourse]. *Vestnik Kurganskogo gosudarstvennogo un-ta*, 2018, no 1 (48), pp. 26–29.

CHanyshева Z.Z. Novye napravleniya lingvistiki na sluzhbe informacionnoj vojny [New directions of linguistics in the service of the information war]. *Uchimsya ponimat' Rossiyu: politicheskaya i massmedijnaya kommunikaciya: materialy Mezhdunar. nauchn. konf.*, (10–14 oktyabrya) [Learning to

understand Russia: political and mass media communication: materials of the Intern. scientific Conf., (October 10–14)]. Ekaterinburg, 2018, pp. 277–279.

CHugrov S.V. Post-truth: transformaciya politicheskoy real'nosti ili samorazrushenie liberal'noj demokratii? [Post-truth: the transformation of political reality or the self-destruction of liberal democracy?]. *Polis. Politicheskie issledovaniya*, 2017, no 2, pp. 42–59.

CHudinov A.P. Ponyatijno-terminologicheskij apparat politicheskoy lingvistiki [The conceptual and terminological apparatus of political linguistics]. *Politicheskaya kommunikaciya: perspektivy razvitiya nauchnogo napravleniya: materialy Mezhdunar. nauchn. konf. (Ekaterinburg, 26–28 avgusta 2014 g.)* [Political communication: prospects for the development of the scientific direction: materials of the Intern. scientific conf. (Yekaterinburg, August 26–28, 2014)], Ekaterinburg, 2014, pp. 269–270.

CHudinov A.P. Kognitivnaya nauka – kognitivnye nauki – federaciya kognitivnyh nauk (iz istorii rossijskoj kognitivnoj lingvistiki) [Cognitive science – cognitive sciences – federation of cognitive sciences (from the history of Russian cognitive linguistics)]. *Voprosy kognitivnoj lingvistiki*, 2015, no 1 (42), pp. 117–121.

CHudinov A.P, Cygankova A.V. Politicheskaya lingvistika i medialingvistika: status i grani soprikosnoveniya [Political Linguistics and Media Linguistics: Status and Contact Points]. *Medalingvistika: materialy I Mezhdunar. nauchno-prakticheskoy konf. «Yazyk v koordinatah massmedia» (Varna, 6–9 sentyabrya 2016 g.)* [Media Linguistics: Materials of the I Intern. scientific and practical conf. "Language in the coordinates of the mass media" (Varna, September 6–9, 2016)]. SPb., 2016, pp. 289–290.

SHulezhkova S.G. Obraz Rossii na fone cvetnyh revolyucij i Krymskoj vesny v informacionnoj vojne nachala XXI veka [The image of Russia against the background of color revolutions and the Crimean spring in the information war of the beginning of the 19th century]. *Obraz Rossii i usloviyah informacionnoj vojny konca XX – nachala XXI veka. Tendencii obnovleniya politicheskogo diskursa: materialy mezdunar. nauch. konf. (Magnitogorsk, 23–25 noyabrya 2017 g.)* [Obraz Rossii i usloviyah informacionnoj vojny konca XX - nachala XXI veka. Tendencii obnovleniya politicheskogo diskursa: materialy mezdunar. nauch. konf. (Magnitogorsk, 23–25 noyabrya 2017 g.)]. Magnitogorsk, 2017, pp. 254–266.

YSupova R.R., Teplyh R.R. Demonizaciya «plohih» politicheskikh liderov kak instrument informacionnoj vojny [Demonizaciya "plohih" politicheskikh liderov kak instrument informacionnoj vojny]. *Politicheskaya lingvistika*, 2017, no 5 (65), pp. 163–167.

ABOUT THE AUTHORS:

Kushneruk Svetlana Leonidovna, Doctor of Philology, Associate Professor, Professor of English Philology Department
South Ural State Humanitarian and Pedagogical University
Professor of the Theory and Practice of English Department
Chelyabinsk State University
69 Lenin Ave, Chelyabinsk 454080Russia
E-mail: Svetlana_kush@mail.ru

Chudinov Anatolii Prokopyevich, Doctor of Philology, Professor, Head of the Department of Intercultural Communication and Russian as Foreign Language
Ural State Pedagogical University
26 Kosmonavtov av., Yekaterinburg 620017 Russia
E-mail: ap_chudinov@mail.ru